

The new way wine lovers *find* wineries.

THE PROBLEM

There's no platform to find a wine experience based on atmosphere, occasion, and taste. Information is scattered, ratings don't tell the full story, and most wineries are invisible to anyone who doesn't already know they exist. Until now.

35K+

PEOPLE REACHED
SINCE LAUNCH*

600+

WINERIES ON
THE PLATFORM

17+ States

COAST TO COAST
USER BASE

\$0

COST TO GET
LISTED

HOW OXTO WORKS

01

Explore wineries in
one place

Browse wineries on a map or list, discover places you'd never find on your own.

02

Find the right
atmosphere

Filter by occasion, atmosphere, setting, amenities, price, and more.

03

Save & share
wineries

Build your list, share it with friends, show up already knowing where to go.

04

See what's
trending

Real engagement data, so you always know what's actually worth visiting right now.

WHY BE AN OXTO PARTNER

i

Be in front of high-intent wine lovers

35k+ OXTO users are actively planning wine trips, not passively scrolling. Every winery on the platform is being discovered by people who are ready to visit, not just browse.

ii

Get found across the entire country

OXTO has active users and listed wineries across the entire US. Unlike previous region-locked platforms, your visibility grows with users wherever they travel. A wine lover in New York is already being introduced to your winery before they ever book a trip.

iii

A built-in distribution engine

17K+ followers and 2M+ monthly viewers across socials. The founder is already a go-to recommendation source, sending wine lovers into the platform. Listed wineries get in front of that audience from day one.

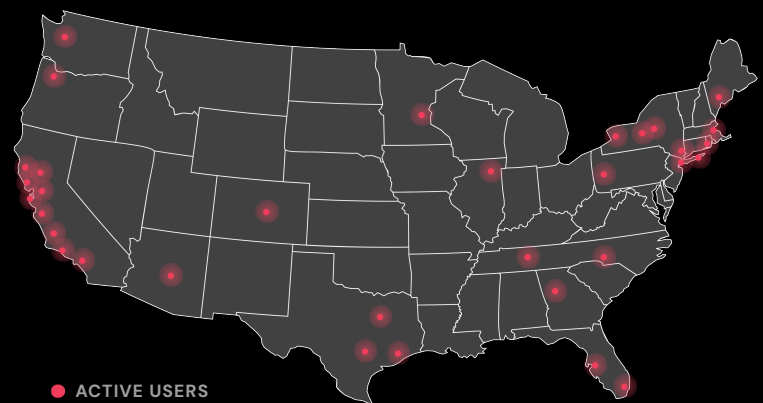
iv

Built by someone in the wine business

Zak Bedrosian grew up at Domaine de la Rivière in the Russian River Valley and spent his early career in private equity managing and scaling \$2B+ of assets. Every feature was built with direct knowledge of tasting room operations, guest behavior, and winery economics, not assumptions.

LIVE OXTO USER MAP

OXTO users from *New York, Chicago, Miami, and 100+ cities* across the country are actively discovering wineries on OXTO.



From *Sonoma to New York*, and
everywhere between.

OPTIONAL UPGRADE

\$29/month

✓ OXTO VERIFIED

- Priority placement in discovery
- Direct book links from profile
- Share full experience & event offerings
- Featured in founder-led social content reaching 2M+ monthly viewers
- Amplified across ChatGPT, Claude & Gemini

At the average tasting fee, one additional visit per month covers your subscription entirely.